

Real Estate Marketing has CHANGED.

Have YOU?



It's a Fact:

The first thing sellers look for when choosing a real estate agent is a comprehensive marketing plan. As a real estate agent, your connection with potential home buyers depends largely on your ability to provide them with detailed information, immediately.

We have the ultimate solution. Our **picatour Fusion platform** combines **high definition still images, interactive panoramic images** and **captivating full motion video** into one lightning fast, rich media presentation. It's nothing you've ever seen and packed full of useful home shopper information. It's nothing you or your clients have seen before. It's interactive virtual media.

6 million
people view
virtual tours
daily!

90% of home
buyers used the
internet to
search for their
future home.

54% of buyers
skip over
listings without
virtual tours on
Realtor.com.

Simply Put:

- During 2010 and 2011 ONLY 25% of all homes for sale were listed in Newspapers.
- 91% of all homes for sale were listed on the internet.
- More Americans own Smart phones than hold a bachelor's degree.
- Nearly 100 million Americans have mobile internet access.

This means, in order to stay competitive and current with the consumers of today it is imperative that Realtors provide more than the static property listings of the past. Engage, inform & excite home buyers wherever they may be with your NEW Fusion System. Beyond virtual tours; an experience like no other!



www.picatour.com

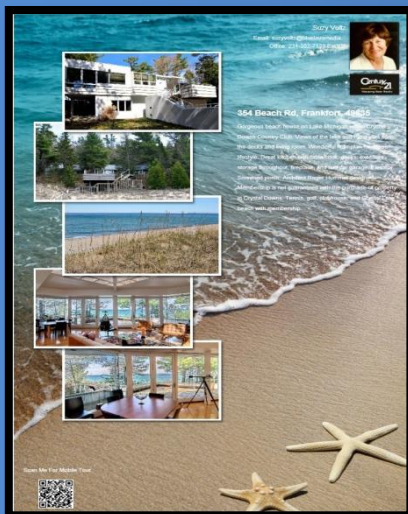
A Streamlined Process:



Create

- Full Motion Video
- Gyro Enabled Mobile Tour
- Lead Generation
- Interactive Floor Plans
- Gorgeous Flyer Engine
- Agent Toolbox
- Printable QR Codes
- Amazingly Deep Hit Reports
- Massive Property Exposure
- Property Information
- Over 50 New Features!

Customize



Promote



Results



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